

FOOD PROCESSING SITE CERTIFICATION AND PROFESSIONAL SERVICES

WHY SITE CERTIFICATION?

The Food and Beverage Industry continues to expand and has been described by many in the industry as recession-proof. Why? Because people still have to eat, and the food industry continually evolves to meet the ever-changing demands of consumers. There are over 28,000 companies in the U.S. alone that are defined as food and beverage process manufacturers. These companies combined employ more than 1.4 million people. We continue to see growth in organics and naturals, ready-to-eat, health and wellness, ethnic and comfort foods.

WHY PRIMUS / GARNER?

Primus Builders and Garner Economics have partnered to create one of the most extensive certification initiatives in the economic development and food/beverage industry. Our goal is to help communities prepare for the location of F&B projects, which also helps companies in that industry sector (many of whom are our current clients) understand that a community has met Primus / Garner's rigorous review requirements.

Primus is known internationally as the go-to resource in helping food and beverage companies grow. Just look at our sample list of clients. Garner Economics specializes in siting these projects and has worked with both food companies and professional service providers like Primus in their location process. The Primus / Garner team is unsurpassed when it comes to experience within the food and beverage industry.

Primus Builders is one of the leading Design/Build resources in the Food and Beverage industry. We have successfully completed a broad range of complex food processing and Greenfield additions in which we embrace our clients' business and operational goals to implement a single project agenda.

We are experts in the specialized requirements needed to design and construct fully cooked and fresh food facilities, compliant with USDA and FDA requirements while fully implementing the AMI principles of sanitary facility and equipment design. We also focus on sustainable design and construction, and are a member of the U.S. Green Building Council.

Garner Economics, LLC provides innovative economic development solutions in a competitive global market. Garner Economics offers site selection (primarily in the food and beverage industry), analytical research, industry targeting, strategic planning and organizational development with a wealth of expertise to companies, communities, and organizations globally. Garner Economics is based in Atlanta, GA, and has representative offices in both Europe and Asia.





A Sampling of our Experience:

- Beechnut Baby Foods
- East Coast Olive Oil
- Hill's Pet Nutrition
- Manishevitz
- Sara Lee Foods
- Tyson Foods
- Farmland Foods
- Adams Produce
- Bubba Burger
- Cargill
- Chicken of the Sea
- Quantum Foods
- Sister Schubert's
- Stanz Foodservice
- Sysco Foodservice
- Tip Top Poultry
- Wayne Farms
- Hatfield Quality Meats
- Domino's
- Food Wholesalers
- HEB Grocery
- Kelley Foods
- Kroger
- LSG Sky Chefs
- Merchants Foodservice
- Original Brand Foods
- Perdue Farms
- Performance Food Group
- Pilgrim's Pride
- Stork Food Systems
- Anchor Glass
- HC Brill
- Hillshire Farms
- Russell Stover Candy
- Richardson Oilseed Limited



WHY IS THIS IMPORTANT TO YOU, AND WHY PURSUE SITE CERTIFICATION?

Speed to market continues to be an important factor with our clients in selecting sites or buildings. When we evaluate a community for one of our food clients, we analyze hundreds of variables that our clients consider important in the selection process. By having a Primus / Garner Certified Food Site, you are ahead of your many competitors in showing food and beverage clients that your site meets the rigorous criteria that many F&B companies are reviewing in their siting process.

WHAT DOES THE PRIMUS/GARNER SITE CERTIFICATION INCLUDE?

- ☑ A concise database record for hundreds of valuable criteria and variables necessary to support the critical business decisions of a Food Industry Manufacturer, considering your location.
- ☑ A comprehensive labor analysis by Garner Economics economist Tom Tveidt focused on the workforce requirements of the food and beverage industry. This presents solid information to help persuade prospective clients of the value of your site.
- ☑ A building layout from our engineers so that a prospective client can see how a building may be defined on the site(s) we analyze.
- ☑ A report, with the Primus / Garner Food Site Certification label, or if the site does not meet the criteria, an explanation of what needs to be done to achieve the Certification.



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